

Renault Traffic Expert Buying Guide UK

Everything You Need To Know Before Buying One Of The UK's Most Popular Medium Vans

Introduction

The Renault Traffic has become one of the most popular medium-sized commercial vehicles in the UK.

Combining practicality, comfort, efficiency and modern technology, it has become a strong choice for businesses that need a dependable van capable of handling everyday demands.

From tradespeople and engineers to delivery companies and growing businesses, the Renault Traffic provides a versatile solution for many different industries.

At DT Automotive, we believe choosing the correct van comes down to finding the right combination of:

- Specification
 - Engine
 - Wheelbase
 - Features
 - Condition
 - Service history
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DT Automotive Quick Verdict



Best For:

Tradespeople, SMEs and professional drivers



Wheelbase:

SWB and LWB options available



Seats:

Three-seat versions available



Popular Features:

- ✓ Air conditioning
- ✓ Cruise control

- ✓ Apple CarPlay
 - ✓ Parking sensors
 - ✓ Reversing camera
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1. Why Businesses Choose The Renault Trafic

The Renault Trafic has built a strong reputation because it offers an excellent balance between:

- Practicality
- Comfort
- Reliability
- Running costs
- Driver appeal

It is particularly popular with businesses who need a medium van that is large enough for everyday work but still easy to drive.

2. Renault Trafic Specification & Trim Levels Explained

Business

The practical choice.

Best for:

- Trades
 - Businesses requiring value
 - Everyday commercial use
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Advance

A popular mid-range specification.

Benefits:

- More comfort features
- Improved technology
- Better driver experience

Sport

The premium choice.

Designed for customers wanting:

- Additional styling
- Higher equipment levels
- More comfort

3. Wheelbase & Body Options

Short Wheelbase (SWB)

Best for:

- City driving
- Smaller equipment
- Easier manoeuvrability

Long Wheelbase (LWB)

Best for:

- Increased load capacity
- Larger equipment
- Businesses needing extra space

4. Engine & Transmission Options

The Renault Trafic has been offered with several diesel engines depending on generation.

Common engines include:

- 1.6 dCi
- 2.0 dCi
- Blue dCi Euro 6 engines

Power outputs vary depending on model.

When choosing an engine, consider:

- Annual mileage
 - Payload requirements
 - Driving environment
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5. Top 5 Features Customers Love

Three Seats

A must-have for many businesses.

Air Conditioning

Improves everyday comfort.

Cruise Control

Ideal for longer journeys.

Apple CarPlay

Provides modern connectivity.

Parking Sensors / Camera

Improves safety and convenience.

6. Optional Extras Worth Looking For

Popular upgrades include:

- Navigation systems
 - Reversing cameras
 - Heated seats
 - Alloy wheels
 - Safety assistance features
 - Enhanced audio systems
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7. DT Automotive Specification Advice

When buying a Renault Trafic, we recommend prioritising:

- ✓ Full service history
- ✓ Euro 6 engines
- ✓ Desirable specifications
- ✓ Three seats
- ✓ Air conditioning
- ✓ Modern connectivity

A well-equipped example will always appeal more strongly in the used market.

8. Running Costs & Ownership

Important considerations:

- Servicing
- Tyres
- Fuel economy
- Maintenance
- Vehicle downtime

A properly maintained Renault Trafic can provide excellent long-term value.

9. Is The Renault Trafic Right For Your Business?

The Renault Trafic suits:

- Tradespeople
- Engineers
- Couriers
- Small businesses
- Fleet operators

It provides an excellent balance between size, comfort and practicality.

10. DT Automotive Expert Insight

At DT Automotive, we believe the Renault Trafic is one of the strongest alternatives to the Ford Transit Custom.

The most desirable examples are those with:

- ✓ Euro 6 engine
- ✓ Three seats
- ✓ Air conditioning
- ✓ Cruise control
- ✓ Apple CarPlay
- ✓ Parking sensors
- ✓ Strong service history

A correctly specified Traffic offers excellent value and remains a very capable business partner.

11. Frequently Asked Questions

Is the Renault Traffic reliable?

The Renault Traffic has built a strong reputation as a practical and efficient business van.

Does the Renault Traffic have three seats?

Yes, many models are available with three front seats.

Is Renault Traffic better than Ford Transit Custom?

Both are excellent vans. The right choice depends on your priorities, specification and budget.

Does Renault Traffic have Apple CarPlay?

Many newer models offer Apple CarPlay and Android Auto.

12. Key Takeaways

The Renault Traffic remains one of the UK's leading medium vans because it offers:

- ✓ Practicality
- ✓ Comfort
- ✓ Efficiency
- ✓ Strong business appeal
- ✓ Excellent everyday usability

Choosing the correct specification and features is the key to finding the perfect Renault Traffic.

DT Automotive

Expert Guides. Honest Advice. Better Van Decisions.